## AIM PROTOCOL



## AIM Protocol Communciation Mastery



This exercise is a powerful,

3-step system

to answer the question;

# What do I want to do with my life?

Get a pen and paper.

Answer swiftly with one word to tap into your subconscious truth.

This rapid, deep process builds a clear, resistance-free path.

## 1 Awaken the Passion

Answer with short phrases (1-3 words).

#### List 3 items per category:

**Talk:** What do you love discussing? (e.g., "solving big problems," "sharing stories")

**Explore:** What do you enjoy diving into? (e.g., "new cultures," "creative writing")

**Do:** What activities energise you? (e.g., "playing music," "organising events")

Learn: What do you crave to understand? (e.g., "human behaviour," "sustainable living")

Flow: What makes time disappear? (e.g., "gardening," "coding projects")

### Now think...

Refine your investigation by circling 1 out of the 3.

Rank your 15 items (5 categories × 3) from 1 (least) to 15 (most) based on:

Frequency:

How often do you engage?

and...

Joy:

How much do you love it?

Circle your top 3 across all the categories.

## 2 Imagine the Feeling

### Connect your passions to emotions and values.

For each circled passion, write 2-3 specific emotions it evokes

#### Examples.

"solving problems → focused, accomplished").

"playing music → freedom, joy").

("sustainable living → abundant, caring").

#### Use this list if stuck:

Inspired, calm, exhilarated, connected, proud, curious, alive, etc.

#### Reflect:

Which emotion feels most vital to your sense of self? Why?

### Now realise...

#### Link it to a value:

What does this emotion reveal about what matters to you?

(e.g., "Accomplished → mastery").

#### See examples:

Freedom, growth, connection, creativity, impact, peace.

#### Write:

"My passion for [X] sparks [emotion], reflecting my value of [Y]."



## 3 <u>Make it Happen</u>

Turn insights into action with measurable goals that fit your life.

#### Reflect:

Imagine a life fueled by your top passion and value.

#### Write:

"I wake up to [e.g., create art, help others, explore nature]."

"I spend time [e.g., painting, volunteering, hiking]."

"I feel [e.g., inspired, connected, free] living [value, e.g., creativity, service, adventure]."

### Craft a Goal:

Make it ambitious yet doable, with a timeline.

Use the SMART framework:

Specific: Clear and focused.

Measurable: Trackable progress.

Achievable: Realistic given constraints.

Relevant: Aligned with your passion and value.

Time-bound: Has a deadline.

#### **Examples:**

- "Write 500 words weekly for 3 months to fuel my creativity."
- "Volunteer at a local shelter twice a month for 6 months to live my value of service."
- "Learn 10 new phrases in Spanish each week for 2 months to embrace growth."

### Act-Notice-Refine Cycle

#### Act:

Start within 7 days. Take the first step, no matter how small (e.g., write the first paragraph, sign up for a volunteer shift).

#### **Notice:**

After each action, rate alignment (1-10) on how well it matches your passion and value. Journal: "What felt right? What didn't?"

#### **Refine:**

Adapt your goal weekly based on your ratings and notes (e.g., adjust the scope if your rating is below 7).

# Follow through with the Scientific method.

Now you are ready to become the scientist! Remember to remove the idea of failure and see everything as, observations, outcomes, feedback and data.

#### Plan for obstacles and accountability.

#### **Obstacles:**

Identify likely challenges and solutions. **Example:** "If I'm low on time, I'll wake up 30 minutes earlier."

#### Accountability:

Share your goal with someone or set reminders.

**Example:** "I'll tell my friend about my writing goal and check in weekly."



### Contact us

#### **COMMUNICATIONMASTERY.CO**

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